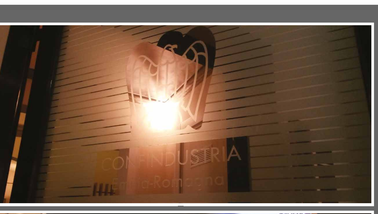


CERR

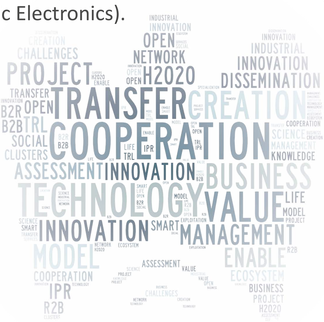
ABOUT US

Confindustria Emilia-Romagna Ricerca (CERR) is the company of Confindustria System (the Federation of 9 industrial association of the Emilia-Romagna region, counting 9.000 members working over the main manufacturing and services sectors) created to assist companies in the field of research, innovation and technology transfer.

CERR supports firms alongside the whole innovation processes developing customized programs to address technological and organizational challenges.

CERR promotes collaboration, dissemination of ideas and the exploitation of knowledge to experiment and find new way to the Open Innovation paradigm, looking to Europe as reference path.
CERR is an Innovation and Technology Transfer Center accredited by the Emilia-Romagna regional government, a node of the High Technology Network. It works over the 16 regional technological districts, acting as a link between companies, researchers and institutions.

CERR is part of Public-Private Partnerships having as their main objective the development of new products, processes and services based on the Key Enabling Technologies (Photonics, Optoelectronics, Nanotechnology and Large Area Organic Electronics).



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ACTIVITIES AND SERVICES

CERR offers an integrated portfolio of services, providing strategic support alongside the entire path of innovation (from evaluation and positioning of the project ideas to finance) building customized routes to strength the competitiveness of enterprises.

Research, Innovation and Technology transfer: positioning, definition and development of multi-partner collaborative projects under a multi-disciplinary perspective in Business-to-Business, Business-to-Research, Research-to-Business enviroments; assures assistance throughout the entire life cycle of the project; development of project under national and european funding schemes.

Tutorship \ Coaching: definition of strategies to develop or acquire knowledge, intellectual property rights, technology, identifying specific technological and/or organizational needs; supports the development of new products, processes and services creating new business opportunities; market analysis and feasibility studies; (Re) definition of business models; experimental approach to training; start-up support.

Networking: collaborative innovation, business networks for innovation, research and development, benchmarking technological contexts for the identification of B2B, B2R, R2B effective relationship; definition of collaborative schemes and legal assistance.

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